CLIMATE SCIENTISTS: SEARCHING FOR THE GOLDEN MEAN BETWEEN PENCIL PUSHERS AND ACTIVISTS



With guest speaker Erlend Moster Knudsen, Postdoctoral Fellow, University of Cologne (Germany) & Deputy Director of Pole to Paris

> Monday October 17th, 2016 12:15pm-2:00pm EV1 - 221

> Hosted by the Environmental Change and Governance Group

> > Lunch will be provided

What makes two young climate scientists leave their offices to run and cycle 13,000 km across the globe? Erlend Knudsen will answer this

question and discuss what made the climate awareness campaign Pole to Paris (poletoparis.com) a unique example of how climate scientists are making climate information more accessible to non-academic members of society. He will also discuss what role scientists could have in association with politics, media, and relevant industries.

Erlend Moster Knudsen is a Norwegian climate researcher and science communicator. He holds a PhD in Arctic climate dynamics and works as a PostDoc at the University of Cologne (Germany). He is also the deputy director of the international climate awareness campaign Pole to Paris. For the latter, he took on a 3000 km run from the Norwegian Arctic to the climate summit COP21 in Paris last fall. Along the way, he gave talks in schools, universities and open events, shared climate information in traditional and social media, and met with politicians and members of rural communities.